

**LOUISIANA ASSOCIATION OF
SELF INSURED EMPLOYERS
ANNUAL CONFERENCE**

**THE RIGHT STUFF
SPONSOR INFORMATION**

NOV 3-5 2021 • HYATT REGENCY HOTEL • NEW ORLEANS

The LASIE
Annual Conference
is about connection,
community, and content.
Business deals happen at LASIE.
Long-term relationships are
created.



2021 SPONSOR INFORMATION

TABLE OF CONTENTS

Information for Prospective Conference Sponsor	3
\$10,000 – 30th Anniversary Patron Level	4
\$7,500 – Mission Director Level	5
\$5,000 – Ground Controller Level	6
\$2,500 – Flight Director Level	7
\$1,750 – Astronaut Level	8
Sponsor Levels	9
Sponsor List of Events	10
More Sponsor Information	13
Sponsor Booth Information	14
Important Sponsor/Exhibitor Information	15



Information for Prospective Conference Sponsors/Exhibitors

The LOUISIANA ASSOCIATION OF SELF INSURED EMPLOYERS is pleased to announce the 30th Annual Conference which will be held on November 3-5, 2021, at the Hyatt Regency Hotel New Orleans. For these three days in November, you will have the attention of the movers and shakers of the Louisiana self-insurance industry. Take advantage of the numerous networking opportunities presented throughout the conference.

The best ROI for any conference sponsor is quantity and the quality of attendees. The LASIE Annual Conference presents a unique opportunity to have both. The average number of attendees over the past six year is over 350. Of those, 70% have been self-insured, deductible policy employers or group funds. Almost every employer represented included the company's decision makers. The LASIE Annual Conference is the perfect size for sponsors – large enough to access potential partners and clients and intimate enough to form lasting relationships. The conference allows you to meet key decision makers in the companies with which you want to do business and enjoy having some fun with new friends too!

Sponsors help fund the programs and activities of the conference. Sponsor participation keeps registration prices affordable so any self-insured company, large or small, can send representatives to the conference. We are now coordinating sponsorships and reserving exhibit space for this exciting three-day event. You may choose from five levels of sponsorship. Whichever sponsor level best suits your marketing plan, the single price covers all sponsor/exhibitor costs:

- Interactive conference app, which provides sponsor information to attendees and allows sponsors to network directly with attendees
- Prominent company logo recognition on all conference materials, conference e-mails, and event presentation screen
- Complete registrations for company participants (based on sponsor level selected) including meals, beverages and social activities
- Sponsorship includes exhibit space and sponsorship (Please note: Booths are not required.)
- Gain maximum exposure from our \$1,500 giveaway, in which attendees must verify their game piece with visiting each exhibitor
- 30th Anniversary Patron, Mission Director, and Ground Controller Level Sponsors will receive a full page ad in the agenda booklet
- Pre and post-event recognition on LASIE.org
- Networking socials

Sponsor names are featured on printed conference literature if all information is submitted before October 4th. A printed sponsor sign will be displayed during the sponsored event whenever appropriate. Each sponsor will receive recognition from the podium, in the association newsletter, and on the LASIE conference app and website. Registered conference sponsors are welcome to provide company promotional items at their booth and during their sponsored event. We consider a registered conference sponsor to be the sponsor company named in the Sponsor Contract online. Only registered conference sponsors are allowed the opportunity to provide promotional items and door prize gifts to our conference attendees. We invite you to review the enclosed information and call us at (225) 338-0705 or (800) 277-8362 with any questions you may have about the program. Sponsorships sell very quickly—so don't delay—make your selection as soon as possible. We are looking forward to hearing from you soon and working with you in this year's conference.

30th ANNIVERSARY PATRON \$10,000

1. Payment for the event you choose to sponsor. Select an event from the Sponsor List of Events.
2. A large 10'W x 4'D space suitable for your freestanding exhibit booth. A skirted table will be provided for your use upon request.
3. Ten full conference registrations (over \$4,550 value). These ten full conference registrations will admit ten (10) of your company representatives into the full conference and offers them numerous opportunities to meet prospective clients during the extended Networking Breaks, Breakfasts, Welcome Reception and 30th Anniversary Party, Thursday's lunch, and social activities scheduled on Wednesday and Thursday evenings. In addition, you will receive special conference rates for any additional company representative you may choose to send to the conference.
4. As a PATRON LEVEL sponsor, you will introduce a general session speaker.
5. Recognition in printed pre-conference literature & push notifications, branding during Sponsored General Session, pre-conference attendee list, prominent banner ad, premium sponsor page placement at top of list of all sponsors, day of conference push notifications, full page ad in conference APP, and acknowledgment from the podium. Conference sponsors will also be recognized in the conference app and on the LASIE website at www.lasie.org.
6. Interactive conference app, which provides sponsor information to attendees and allows sponsors to network with attendees.

INSTRUCTIONS TO SPONSORS:

1. A Sponsor Questionnaire will be emailed to you to select your sponsor events.
2. Payment is required to reserve your spot. Pay online by credit card or select the invoicing option online.
3. Don't delay! Sponsorships sell quickly! Please call with any questions: LASIE (225) 383-6414

Hotel reservations may be obtained online at [Hyatt Regency New Orleans](#). Refer to LASIE to receive the \$149 group rate. This special group rate is available only until October 12th. Hotel check-in time is 3:00 PM with checkout time at 12:00 PM.

Please contact LASIE for additional questions or information:
(225) 338-0705 or (800) 277-8362



MISSION DIRECTOR LEVEL

\$7,500

1. Payment for the event you choose to sponsor. Select an event from the Sponsor List of Events.
2. A large 10'W x 4'D space suitable for your freestanding exhibit booth. A skirted table will be provided for your use upon request.
3. Seven full conference registrations (over \$3,185 value). These seven full conference registrations will admit seven (7) of your company representatives into the full conference and offers them numerous opportunities to meet prospective clients during the extended Networking Breaks, Breakfasts, Welcome Reception and 30th Anniversary Party, Thursday's lunch, and social activities scheduled on Wednesday and Thursday evenings. In addition, you will receive special conference rates for any additional company representative you may choose to send to the conference.
4. As a MISSION DIRECTOR LEVEL sponsor, you will introduce a general session speaker.
5. Recognition in printed pre-conference literature & push notifications, pre-conference attendee list, prominent banner ad, premium sponsor page placement at top of list of all sponsors, day of conference push notifications, 3/4 page ad in conference APP, and acknowledgment from the podium. Conference sponsors will also be recognized in the conference app and on the LASIE website at www.lasie.org.
6. Interactive conference app, which provides sponsor information to attendees and allows sponsors to network with attendees.

INSTRUCTIONS TO SPONSORS:

1. Complete the online conference registration.
2. A Sponsor Questionnaire will be emailed to you to select your sponsor events.
3. Payment is required to reserve your spot. Pay online by credit card or select the invoicing option online.
4. Don't delay! Sponsorships sell quickly! Please call with any questions: LASIE (225) 383-6414

Hotel reservations may be obtained online at [Hyatt Regency New Orleans](#). Refer to LASIE to receive the \$149 group rate. This special group rate is available only until October 12th. Hotel check-in time is 3:00 PM with checkout time at 12:00 PM.

Please contact LASIE for additional questions or information:
(225) 338-0705 or (800) 277-8362



GROUND CONTROLLER LEVEL

\$5,000

1. Payment for the event you choose to sponsor. Select an event from the Sponsor List of Events.
2. A large 10'W x 4'D space suitable for your freestanding exhibit booth. A skirted table will be provided for your use upon request.
3. Five full conference registrations (over \$2,275 value). These five full conference registrations will admit five (5) of your company representatives into the full conference and offers them numerous opportunities to meet prospective clients during the extended Networking Breaks, Breakfasts, Welcome Reception and 30th Anniversary Party, Thursday's lunch, and social activities scheduled on Wednesday and Thursday evenings. In addition, you will receive special conference rates for any additional company representative you may choose to send to the conference.
4. As a GROUND CONTROLLER LEVEL sponsor, you will introduce a panel topic session.
5. Recognition in printed pre-conference literature, pre-conference attendee list, prominent banner ad, premium sponsor page placement at top of list of all sponsors, day of conference push notifications, half page ad in conference APP, and acknowledgment from the podium. Conference sponsors will also be recognized in the conference app and on the LASIE website at www.lasie.org.
6. Interactive conference app, which provides sponsor information to attendees and allows sponsors to network with attendees.

INSTRUCTIONS TO SPONSORS:

1. Complete the online conference registration.
2. A Sponsor Questionnaire will be emailed to you to select your sponsor events.
3. Payment is required to reserve your spot. Pay online by credit card or select the invoicing option online.
4. Don't delay! Sponsorships sell quickly! Please call with any questions: LASIE (225) 383-6414

Hotel reservations may be obtained online at [Hyatt Regency New Orleans](#). Refer to LASIE to receive the \$149 group rate. This special group rate is available only until October 12th. Hotel check-in time is 3:00 PM with checkout time at 12:00 PM.

Please contact LASIE for additional questions or information:
(225) 338-0705 or (800) 277-8362



FLIGHT DIRECTOR LEVEL

\$2,500

1. Payment for the event you choose to sponsor. Select an event from the Sponsor List of Events.
2. A large 8'W x 4'D space suitable for your freestanding exhibit booth. A skirted table will be provided for your use upon request.
3. Three full conference registrations (over \$1,365 value). These three full conference registrations will admit three (3) of your company representatives into the full conference and offers them numerous opportunities to meet prospective clients during the extended Networking Breaks, Breakfasts, Welcome Reception and 30th Anniversary Party, Thursday's lunch, and social activities scheduled on Wednesday and Thursday evenings. In addition, you will receive special conference rates for any additional company representative you may choose to send to the conference.
4. As a Flight Director LEVEL sponsor, you will receive recognition in printed pre-conference literature, banner ad, quarter page ad in conference APP. Conference sponsors will also be recognized in the conference app and on the LASIE website at www.lasie.org.
5. Interactive conference app, which provides sponsor information to attendees and allows sponsors to network with attendees.

INSTRUCTIONS TO SPONSORS:

1. Complete the online conference registration.
2. A Sponsor Questionnaire will be emailed to you to select your sponsor events.
3. Payment is required to reserve your spot. Pay online by credit card or select the invoicing option online.
4. Don't delay! Sponsorships sell quickly! Please call with any questions: LASIE (225) 383-6414

Hotel reservations may be obtained online at [Hyatt Regency New Orleans](#). Refer to LASIE to receive the \$149 group rate. This special group rate is available only until October 12th. Hotel check-in time is 3:00 PM with checkout time at 12:00 PM.

Please contact LASIE for additional questions or information:
(225) 338-0705 or (800) 277-8362



ASTRONAUT LEVEL

\$1,750

1. Payment for the event you choose to sponsor. Select an event from the Sponsor List of Events.
2. A large 6'W x 4'D space suitable for your freestanding exhibit booth. A skirted table will be provided for your use upon request.
3. Two full conference registrations (over \$910). These two full conference registrations will admit two (2) of your company representatives into the full conference and offers them numerous opportunities to meet prospective clients during the extended Networking Breaks, Breakfasts, Welcome Reception and #0th Anniversary Party, Thursday's lunch, and social activities scheduled on Wednesday and Thursday evenings. In addition, you will receive special conference rates for any additional company representative you may choose to send to the conference.
4. As a ASTRONAUT LEVEL sponsor, recognition in printed pre-conference literature, banner ad, quarter page ad in conference APP. Conference sponsors will also be recognized in the conference app and on the LASIE website at www.lasie.org.
5. Interactive conference app, which provides sponsor information to attendees and allows sponsors to network with attendees.

INSTRUCTIONS TO SPONSORS:

1. Complete the online conference registration.
2. A Sponsor Questionnaire will be emailed to you to select your sponsor events.
3. Payment is required to reserve your spot. Pay online by credit card or select the invoicing option online.
4. Don't delay! Sponsorships sell quickly! Please call with any questions: LASIE (225) 383-6414

Hotel reservations may be obtained online at [Hyatt Regency New Orleans](#). Refer to LASIE to receive the \$149 group rate. This special group rate is available only until October 12th. Hotel check-in time is 3:00 PM with checkout time at 12:00 PM.

Please contact LASIE for additional questions or information:
(225) 338-0705 or (800) 277-8362



SPONSOR LEVELS

Package Inclusions	30th Year Patron	Mission Director	Ground Controller	Flight Director	Astronaut
Sponsored Profile Page: Opportunity to customize sponsor profile page with logos, company description, tags, website links, videos, social media links and even upload handouts and materials for attendees to download	✓	✓			
Complimentary Full Conference Registration Passes (all passes must be used by members/employees of same company)	10	7	5	3	2
Special Recognition during General Session: Opportunity to sponsor one designated general session with ability to introduce speaker and/or play branded video (up to two (2) minutes) (all sponsor content must be approved by LASIE)	✓	✓			
Special Recognition during General Session: Opportunity to sponsor one designated panel session with ability to introduce speaker (up to two (2) minutes) (all sponsor content must be approved by LASIE)			✓		
Pre-Conference Push Notifications	✓	✓	✓		
Branding during Sponsored General Session	✓	✓			
Branding during Sponsored Panel Session			✓		
Pre-Event Attendee Engagement: Pre-conference attendee list (sent out on October 26th)	✓	✓	✓		
Prominent Banner Ad: Your logo will be one of the most visible and prominently placed and will be featured throughout the conference platform and in pre-conference communications.	✓	✓			
Premium Sponsor Page Placement: Profile will be displayed at the top of the list of sponsors	✓	✓			
Day of Conference Push Notifications	✓	✓			
Sponsor has the opportunity to provide a prize (optional)	✓	✓	✓	✓	✓
Sponsor listing in virtual platform and LASIE app (official meeting app)	✓	✓	✓	✓	✓
Sponsorship Recognition: Recognized in all conference communication and featured on LASIE website	✓	✓	✓	✓	✓
Post-Event Analytics	✓	✓	✓	✓	✓



SPONSOR LIST OF EVENTS

ALL SPONSORS CHOSE FROM THIS LIST OF EVENTS

As always, promotional literature, promotional items and gifts are limited to registered conference sponsor companies.

EVENT ID	EVENT NAME	DESCRIPTION OF EVENT
	30th Anniversary Gift Sponsor 30th Anniversary Patron	
	Awards Ceremony Co-Sponsor Astronaut Level	
	Awards Ceremony Co-Sponsor Astronaut Level	
	Conference APP Sponsor Mission Director Level	
	Charging Station Sponsor Ground Controller Level	
	Charging Station Sponsor Ground Controller Level	
	A / V Sponsor Flight Director Level	
	A / V Sponsor Flight Director Level	
	A / V Sponsor Flight Director Level	
WEDNESDAY AFTERNOON REFRESHMENT/NETWORKING BREAK This mid-afternoon break provides our sponsors more time to meet with conference attendees. You will have a choice of two refreshment stations at this break. Sponsors of this break may use their company napkins and/or beverage cups. Quantity required: 200. (Note: If you choose to supply cups, they should be no larger than 8 oz.) This supply should be delivered to the conference registration desk on Wednesday, November 3rd. Please indicate in the Sponsor Questionnaire if you will be supplying your own napkins or cups. Sponsors will choose one of the three afternoon refreshment listed below:		
	Choose Coffee Astronaut Level	
	Choose Soft Drinks Astronaut Level	
	Choose Afternoon Snacks Astronaut Level	
	Choose "Daiquiris" Flight Director Level	
WEDNESDAY 30TH ANNIVERSARY PARTY After dinner we have arranged for wonderful entertainment. Relax and listen or dance to the music.		
	Welcome Reception Co-sponsor (1) Ground Controller	
	Wednesday Reception Co-sponsor (2) Ground Controller	
	Wednesday Reception Co-sponsor (3) Ground Controller	
	30th Anniversary Musical Entertainment Ground Controller	
	Conference Name tag Sponsor Ground Controller	
	30th Anniversary Party Open Bar (1) Mission Director	
	30th Anniversary Party Open Bar (2) Mission Director	
	30th Anniversary Triathlon Game Sponsor 30th Anniversary Patron	
	Specialty Drink Sponsor Flight Director Level	
	30th Anniversary Party Sponsor 1 Flight Director Level	
	30th Anniversary Party Sponsor 2 Flight Director Level	
	30th Anniversary Party Sponsor 3 Flight Director Level	
	30th Anniversary Party Sponsor 4 Flight Director Level	
	30th Anniversary Party Sponsor 5 Flight Director Level	



SPONSOR LIST OF EVENTS

ALL SPONSORS CHOSE FROM THIS LIST OF EVENTS

STATUS	EVENT NAME	SPONSOR NAME
	30th Anniversary Party Sponsor 6 Flight Director Level	
	30th Anniversary Party Sponsor 7 Flight Director Level	
	30th Anniversary Party Sponsor 8 Flight Director Level	
	30th Anniversary Party Sponsor 9 Flight Director Level	
	30th Anniversary Party Sponsor 10 Flight Director Level	
	30th Anniversary Party Bus Transportation Sponsor Ground Controller	
THURSDAY MORNING BREAKFAST SPONSOR Help get the morning started with a scrumptious training breakfast.		
	Thursday Morning Breakfast Sponsor (1) Astronaut Level	
	Thursday Morning Breakfast Sponsor (2) Astronaut Level	
	Thursday Morning Breakfast Sponsor (3) Astronaut Level	
	Thursday Morning Breakfast Sponsor (4) Astronaut Level	
	Thursday Morning Breakfast Sponsor (5) Astronaut Level	
THURSDAY MORNING REFRESHMENTS/NETWORKING BREAK A mid-morning break to provide our exhibitors with additional time to meet with conference attendees. Sponsors of this break may use their company napkins and/or beverage cups. Quantity required: 200. This supply should be delivered to the conference registration desk on Wednesday, November 3rd. (Note: Cups should be no larger than 8 oz.) Choose one of the refreshments offered below:		
	Coffee Station Astronaut Level	
	Soft Drink Station Astronaut Level	
	Thursday AM Snacks Astronaut Level	
	Thursday AM Bloody Marys Flight Director Level	
THURSDAY CONFERENCE LUNCH After a busy morning of meetings, the attendees are ready to sit back, relax, and enjoy a hearty lunch. Eight sponsors are needed for this delicious lunch. As lunch sponsors, your name will be proudly displayed on table tents. Please submit a high-resolution copy of your logo for this event.		
	Thursday Lunch Sponsor (1) Astronaut Level	
	Thursday Lunch Sponsor (2) Astronaut Level	
	Thursday Lunch Sponsor (3) Astronaut Level	
	Thursday Lunch Sponsor (4) Astronaut Level	
	Thursday Lunch Sponsor (5) Astronaut Level	
	Thursday Lunch Sponsor (6) Astronaut Level	
	Thursday Lunch Sponsor (7) Astronaut Level	
	Thursday Lunch Sponsor (8) Astronaut Level	
	Thursday Lunch A / V Sponsor Flight Director	
	Thursday Lunch Speaker Introduction Ground Control Level	



SPONSOR LIST OF EVENTS

ALL SPONSORS CHOSE FROM THIS LIST OF EVENTS

STATUS	EVENT NAME	SPONSOR NAME
<p style="text-align: center;">THURSDAY AFTERNOON REFRESHMENT BREAK</p> <p>An afternoon break provides more opportunities for sponsors to visit with conference attendees. We have four refreshment stations for you to choose from. Sponsors of this break may use their company napkins and/or beverage cups. Quantity required: 200. This supply should be delivered to the conference registration desk on Wednesday, November 3rd. (Note: Cups should be no larger than 8 oz.) Choose one of the refreshments offered below:</p>		
	Thursday Afternoon Coffee Astronaut Level	
	Thursday Afternoon Sodas Astronaut Level	
	Thursday Afternoon Snacks Astronaut Level	
	Thursday Afternoon Margaritas Flight Director Level	
<p style="text-align: center;">THURSDAY EVENING PRESIDENT'S RECEPTION</p> <p>On Thursday evening attendees will gather in the hotel for an evening reception. Wine, assorted beers, soft drinks, a specialty drink, and tasty hors d'oeuvres will be served during the reception. A sign bearing sponsor names will be prominently displayed to attendees as they enter the reception site. Our sponsors are invited to use their company napkins and/or beverage cups as warranted by their sponsor selection. Quantity required: 200. (Note: If you choose to supply cups for this event, they should be no larger than 8 oz.) This supply should be delivered to the conference registration desk on Wednesday, November 3rd.</p>		
	Thursday Evening President's Reception Sponsor (1) Astronaut Level	
	Thursday Evening President's Reception Sponsor (2) Astronaut Level	
	Thursday Evening President's Reception Sponsor (3) Astronaut Level	
	Thursday Evening President's Reception Sponsor (4) Astronaut Level	
	Thursday Evening President's Reception Sponsor (5) Astronaut Level	
	Thursday Evening President's Reception Sponsor (6) Astronaut Level	
	Thursday Evening President's Reception Sponsor (7) Astronaut Level	
	Thursday Evening President's Reception Sponsor (8) Astronaut Level	
	Thursday Evening President's Reception Sponsor (9) Astronaut Level	
	Thursday Evening President's Reception Sponsor (10) Astronaut Level	
	Thursday Evening President's Reception Bar (1) Flight Director	
	Thursday Evening President's Reception Bar (2) Flight Director	
	Thursday Evening President's Reception Bar (3) Flight Director	
	President's Reception Specialty Drink Sponsor Flight Director	
SOLD	President's Reception Countdown Game Sponsor Ground Controller	Roedel Parsons Blache Fontana Piontek and Pisano, ALC
<p style="text-align: center;">FRIDAY MORNING BREAKFAST SPONSOR</p> <p>Help get the morning started by scrumptious training breakfast.</p>		
	Friday Morning Breakfast Sponsor (1) Astronaut Level	
	Friday Morning Breakfast Sponsor (2) Astronaut Level	
	Friday Morning Breakfast Sponsor (3) Astronaut Level	
	Friday Morning Breakfast Sponsor (4) Astronaut Level	
	Friday Morning Breakfast Sponsor (5) Astronaut Level	
<p style="text-align: center;">FRIDAY MORNING MIMOSA BREAK</p>		
	Friday Morning Mimosa Break Flight Director	

IF YOU HAVE DECIDED TO SPONSOR PLEASE READ ON...

DEAR SPONSORS,

Thank you for choosing to be a Sponsor at the 30th Annual LASIE Conference. This year's conference will surely be another great success due in part to your participation and financial commitment. The LASIE Annual Conference is about connection, community, and content. Business deals happen at LASIE. Long-term relationships are created.

The best ROI for any conference sponsor is quantity and the quality of attendees. The LASIE Annual Conference presents a unique opportunity to have both. The average number of attendees over the past six year is over 350. Of those, 70% have been self-insured, deductible policy employers or group funds. Almost every employer represented included the company's decision makers. The LASIE Annual Conference is the perfect size for sponsors – large enough to access potential partners and clients and intimate enough to form lasting relationships. The conference allows you to meet key decision makers in the companies with which you want to do business and enjoy having some fun with new friends too!

We ask that as you deliberate your sponsorship level, please consider leveling up this year to help us celebrate, live long and prosper.

We encourage you to actively participate throughout the three-day conference by using the complimentary registrations included in your sponsor package, not only to work your booth and meet prospective clients, but to utilize the social activities for this purpose as well. Take advantage of the many marketing opportunities that are provided throughout the conference. These include extended networking breaks, the Welcome Reception, 30th Anniversary Party, breakfasts, lunch, and social activities, not to mention participation in the Grand Prize Drawing, where each conference attendee must visit your booth to complete a contest game piece to qualify for the \$1,000 Grand Prize Drawing. Please sure to send in your vector file logo and company description (50 words).

Please register online to select your Sponsor Level and Sponsor Events. Don't delay...sponsorships sell very quickly! Register and pay online to reserve your sponsor level. Enclosed you will find a page of "Important Information for Sponsors" advising you of general conference information you will need regarding conference contacts for LASIE and hotel room reservation information, booth and promotional item shipping information, exhibit set-up and breakdown times, booth decorating information, and other helpful conference information.

Do not hesitate to call the LASIE office at (225) 338-0705 or (800) 277-8362, should you have any questions or need additional information. We are looking forward to working with you at this year's conference.



SPONSOR BOOTH INFORMATION

Sponsor booth sizing corresponds to the specific Sponsor Level that you have chosen. Please pay close attention to the booth details including size of booth. No ancillary object (ie. plants, chairs, banners, etc.) will be permitted outside of your designated booth space.

ASTRONAUT LEVEL 4' X 6' BOOTH

You will be requested to complete a follow-up Sponsor Questionnaire to determine if you plan to utilize your booth space and if you will need a skirted table, which can be provided for you. Use of electricity must be requested.

FLIGHT DIRECTOR LEVEL 4' X 8' BOOTH

You will be requested to complete a follow-up Sponsor Questionnaire to determine if you plan to utilize your booth space and if you will need a skirted table, which can be provided for you. Use of electricity must be requested.

GROUND CONTROLLER, MISSION DIRECTOR & 30TH ANNIVERSARY PATRON LEVEL 4' X 10' BOOTH

You will be requested to complete a follow-up Sponsor Questionnaire to determine if you plan to utilize your booth space and if you will need a skirted table, which can be provided for you. Use of electricity must be requested.

BOOTH DECORATING

Decorating your booth and participating in the Booth Judging Contest is optional of course, but it makes the Exhibit Hall so much more exciting for the attendees to visit. We encourage you to participate in the contest by decorating your booth in the conference theme and compete for special awards and recognition in "Most Original" and "Best of Show" categories. Decorate your booth to stand out from the others. To keep attendees at your booth longer, you may wish to play a simple game and hand out small promotional items as gifts to the winners. The internet is a great resource to help you locate decorating ideas, props, clip art, and games. So get those creative marketing minds together and create your booth décor. We can't wait to see what you come up with. Good luck! You just might walk away with the "Most Original" or "Best of Show" award.

IMPORTANT SPONSOR/ EXHIBITOR INFORMATION

LASIE Contact:	Gary Patureau, Executive Director Address: PO Box 4151, Baton Rouge, LA 70821-4151 Phone: (225) 338-0705 or (800) 277-8362 Fax: (225) 383-6414
Conference Dates:	November 3 - 5, 2021
Conference Location:	Hyatt Regency Hotel New Orleans 601 Loyola Ave, New Orleans, LA 70113
Hotel Contact:	
Shipping Instructions:	Ship boxes to the hotel to arrive no more than 3 days prior to conference and ADDRESS AS FOLLOWS: Hyatt Regency New Orleans LASIE Conference November 3, 2021 Hold for: (Guest Name), (Guest Cell Number), (Guest Company) 601 Loyola Avenue, New Orleans, LA 70113
Exhibit Set-up:	Wednesday, November 3, 9:00 am - 11:00 am. Per your sponsor agreement, we ask that you do not exceed the specified exhibit area allowed for your use: See page 14 for details. The Exhibit Hall opens at 11:00 am and we ask that you have your exhibit completed by that time.
Exhibit Break-down:	Friday, November 5, Noon – 2:00 pm
Booth Judging Contest:	We encourage you to participate in the contest by decorating your booth in the conference theme and compete in the booth-judging competition for special awards and recognition in "Most Original Sponsor," and "Best of Show" categories. Contest participation is optional.
Sponsor Prize Drawings:	Sponsor prize drawings will be held on Friday morning at 11:00 am followed by the LASIE Grand Prize Drawing. If you are giving away a door prize and would like to collect business cards from attendees, you will need to bring a container to hold your cards. We ask that you display your gift at your exhibit booth until Friday morning at which time you will bring your gift to the Sponsor Drawings. Do not forget to tape your business card containing your sponsor name with your gift.
Grand Prize Drawing & Game Piece Instructions:	To encourage visitors to your exhibit booth, LASIE is giving away a \$1,500 Grand Prize. All pre-paid full conference registrants are eligible to play and will receive a game piece in their registration packet. To qualify for the drawing each attendee must have their game piece stamped by one of your reps working your booth. When attendees have completed their game piece and received stamps from all exhibitors, they may then present it at the registration desk for entry in the grand prize drawing. If you are a registered sponsor attending the full conference, you may participate in the drawing.
Promotional Literature, Promotional Items, & Gifts:	We invite our registered conference sponsors to distribute promotional literature, promotional items or gifts at their booth and during their sponsored event. No other company is allowed to distribute any of these items during the conference.
Guest Rooms:	Hotel accommodations are not included in your sponsor package and should be made directly with the hotel. For hotel reservation make your reservations online at Hyatt Regency New Orleans .

Keep a copy of this important sponsor/exhibitor information for future reference.